UCD University Center for Training & Development

"Redefine Your Potential"

Professional Presentation Skills

Overview

In today's highly competitive business environment, the need to present a highly professional image is more important than ever. Hence, presentation skills are required by all fields. The conditions of a successful presentation are confident delivery, clear message and credibility. This course is aimed at equipping participants with the knowledge and skills necessary to master these qualities.

Learning Objectives

At the completion of this course participants should have the knowledge and skills to demonstrate:

- . How to plan his/her presentation: Turning thoughts and ideas into compelling presentations
- . Know what to do (and avoid doing) to create and maintain your credibility
- . How to build on the strengths they already possess and how to develop a speaking style that is natural, comfortable, and easy
- . How to use audio/visual elements to boost the impact and permanence of his/her presentation
- . How to interact with the audience, even in moments of controversy or conflict
- . How to achieve rapport with the audience

Course Level:	Introductory
Course Duration:	2 days
Course Format:	Instructor-led course
Target Audience:	Managers, employees, and professionals whose jobs require them to present company products and
	services. Public speakers who need to enhance and improve their skills.
Pre-Requisite:	None

Course offering : Monthly

Date : Call for details

Location : Jal El-Dib, Hamra, Damour, Aley and Semganieh

Class participants : 8-15

Student Materials : Included

Cost : 350.00 USD



For additional information & registration: Email: info@uctd.mubs.edu.lb | www.**mubs**.edu.lb Tel: 04 719 109 – 71 566 670