



CEIDR

CULTURAL & EDUCATIONAL INSTITUTE
FOR DEVELOPMENT & RESEARCH

EMPOWERING MINDS TO RESEARCH, INNOVATE, & LEAD SOCIETAL CHANGE



ANNUAL REPORT 2025

MUBS Badaro Campus, Sami El Solh District
03 789 287 | P.O.Box: 7501-113 Beirut Lebanon | info@ceidr.net | www.ceidr.net





Letter from the President

As we review CEIDR's continuous progress, it is our pleasure and pride to mark a year that has been rich in vision and dedication.

We have invested in research development and human capacity building through dedicated efforts, shared responsibility, and a firm belief in the power of education and knowledge to transform individuals as well as societies.

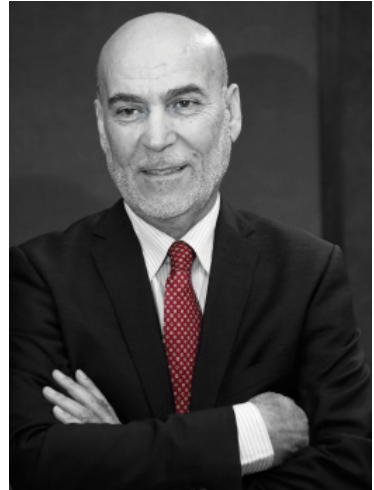
In the coming year our focus will be on:

- Strengthening innovation and digital integration.
- Aligning CEIDR's role with serving the community and shaping future leaders.
- Expanding partnerships on local and international levels.
- Enhancing the organizational structure to enable and effectively implement the development plan.

On this occasion, I extend my gratitude to everyone who believed in this vision and contributed to its success.

Dr. Hatem Alami

President of the Senate



Introducing CEIDR

The Cultural & Educational Institute for Development & Research

CEIDR is a research institute launched by the Modern University of Business and Science MUBS in January 2025.

CEIDR was born out of its founders' strong belief in the fundamental role that research plays in shaping society and in prompting progress. Without evidence-based and socially impactful studies, especially youth led research, there is little hope in designing and implementing relevant and efficient initiatives that can achieve a much-needed change in our society.

Vision

The Cultural and Educational Institute for Development and Research aims to pioneer the field of sustainable development by promoting knowledge and scientific research, providing innovative research that contributes to societal development, and building effective partnerships with research institutions to enhance awareness and achieve sustainable social and economic development at the local and international levels.

Mission

The Cultural and Educational Institute for Development and Research works to conduct comprehensive multidimensional studies to analyze the challenges facing education and development in society, with a focus on the responsibility of education in identifying these challenges and proposing innovative solutions through educational and research programs that contribute to the promotion of sustainable development.

The institute is committed to supporting policies that promote development initiatives, streamline public policies, and develop economic plans that serve the well-being of society and enhance the quality of life.

CEIDR Values



Social Commitment



Excellence



Innovation



Collaboration



Integrity



Inclusion & Equity

CEIDR Objectives

1. Conduct research and studies to support development and advancement in various fields.
2. Develop a network of experts, consultants, technicians, academics, and researchers, including young researchers, to elevate the quality of research.
3. Promote positive change through diverse awareness programs focusing on social, health, and environmental issues.
4. Foster collaborative opportunities for educational institutions, researchers, and scientific bodies.
5. Publish materials and recommendations to disseminate knowledge and development.

Our Team

Business Administration



Dr. Hatem Alamy



Dr. Nassim Abi Ghanem



Dr. Amal Abou Fayad



Mr. Joseph Serghani



Ms. Razan Baradhi



Dr. Alia Gharib



Dr. Jessica Abou Mrad



Dr. Georges Wakim



Ms. Sara Abil Mona



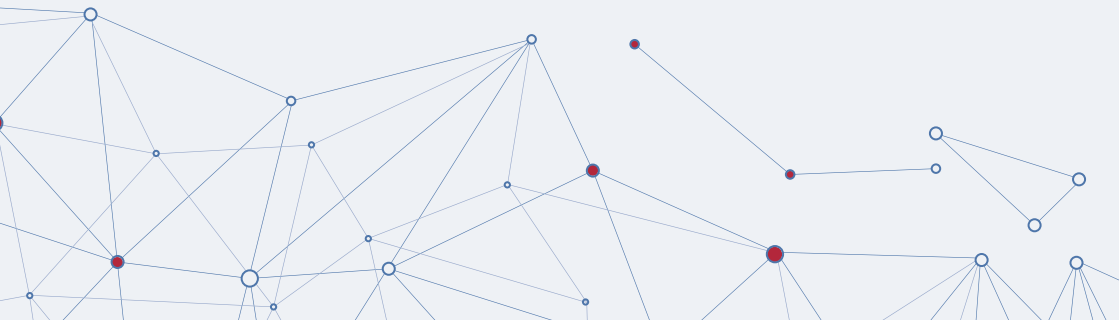
Ms. Rita Ziade



Mr. Tala Malaeb



Dr. Najoua Zhar



Art & Sciences



Dr. Ahmad El Fawal



Dr. Jamal Meselmani



Dr. Hiam Loutfi



Dr. Bayan Kamal Eddine



Ms. Amal Hawari



Dr. Ninette Kamel



Dr. Fouad Dirani



Dr. Dalia Mezher



Dr. Fatima Halawi



Dr. Joelle El Khoury



Dr. Reem El Hassan



Dr. Ghassan Issa



Prof. Hussein El Ghor



Ms. Aimee Ghanem



Dr. Fadia Hussein



Prof. Mohamad Rammal



Ms. Sara Abou Ibrahim



Dr. Nagham Abou Chakra

Fine Arts & Design



Dr. Noha Hussein



Dr. Johane Sleiman



Ms. Rima Ammar



Ms. Hayat Itani

Health Sciences



Prof. Nael Alami



Dr. Nadine Alamy



Dr. Jeanne Andary



Dr. Shams Issa



Dr. Firas Azzam



Dr. Paula Hage Boutros



Dr. Ghizlane Bendriss



Dr. Rola Bou Serhal



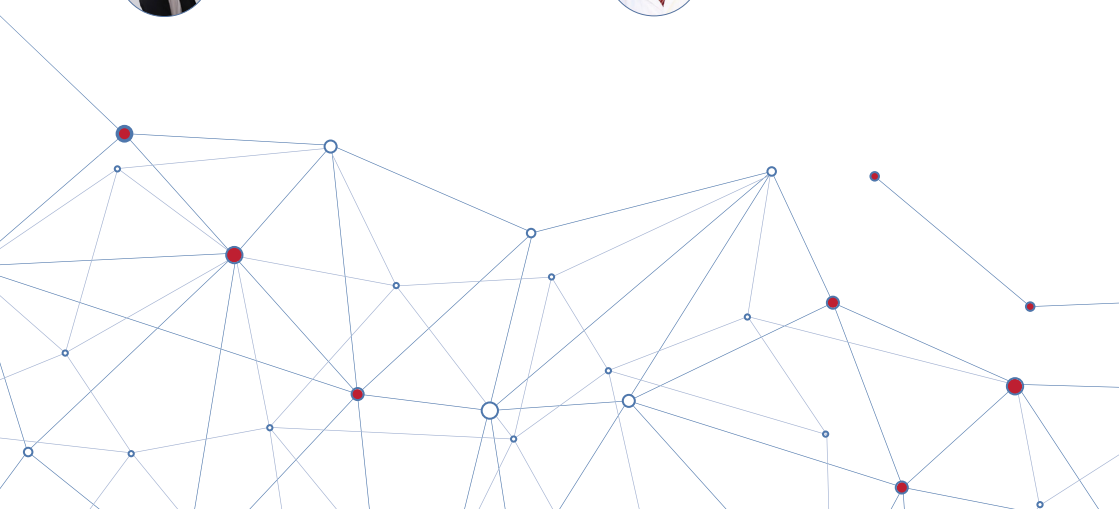
Dr. Rawad Hodeify



Dr. Samah Hachem



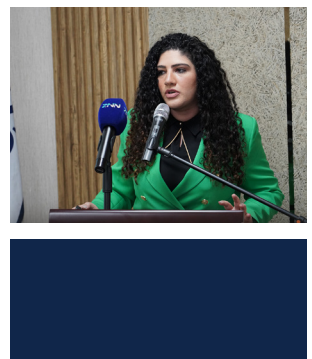
Dr. Hassan Zaraket



MUBS Launches Cultural & Educational Research Institute for Development and Research

As part of its commitment to strengthen the role of scientific research in society and advance sustainable development, MUBS launched the Cultural and Educational Institute for Development and Research (CEIDR) during an official ceremony attended by prominent political and educational figures.

The participants emphasized the importance of establishing the institute as a platform for developing scientific research and activating cooperation between universities, academic institutions, and society.



Conferences

MUBS & CEIDR Host Advancing Education for Tomorrow's Workforce:

Competencies, Policies & Curricula



As technology continues to reshape our world at an unprecedented pace, the need to transform our educational systems has become more urgent than ever. Education reform now stands as a top national priority, with researchers working tirelessly not just to enhance how students learn but also to address broader economic and social issues that our communities face.

This critical intersection of research and practice was the focus of the conference “Advancing Education for Tomorrow’s Workforce: Competencies, Policies, and Curricula,” hosted by the Modern University for Business and Science (MUBS) and the Cultural and Educational Institute for Development & Research (CEIDR) on May 14 at the Badaro campus.



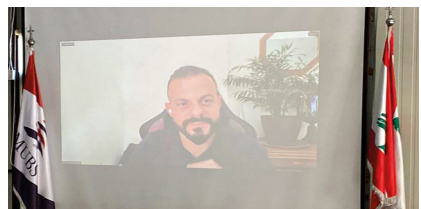
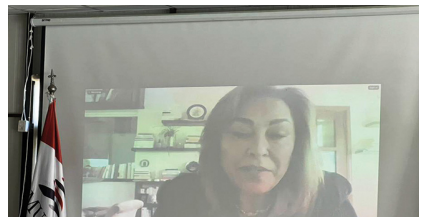
Education and National Security: Integrative Approaches to Human and Institutional Building

Under the patronage of the Minister of Interior and Municipalities H.E. Brigadier General Mr. Ahmed Al-Hajjar, and with the attendance of Beirut Governor Judge Marwan Abboud, MUBS and the Cultural and Educational Institute for Development & Research (CEIDR) organized a joint national conference with the General Directorate of Internal Security Forces titled “Education and National Security: Integrative Approaches to Human and Institutional Building,” with the attendance of prominent security, academic, and educational figures.



Seminar on ‘Role of Rumors in Fueling Crises & Wars: A Psychological & Social Analysis’

A thought-provoking seminar on “Role of Rumors in Fueling Crises & Wars: A Psychological & Social Analysis” was held at MUBS Aley Campus in collaboration with the Association of Arab Universities (AArU) and the National Wellness Network (NWN). This seminar brought together prominent Lebanese media experts and psychologists to discuss the critical issue of rumor spreading during crises, its impact on Lebanese society, and effective strategies to counter misinformation.



Seminars



MUBS & CEIDR Host 'Independence: A Window to a Dream': A Critical Dialogue on Lebanon's Sovereignty

The commemoration of Lebanon's independence, a celebration that rekindles the nation's aspirations for sovereignty and self-determination, is once again overshadowed by the complexities and challenges that have historically defined the country's trajectory. To address these issues, MUBS, in collaboration with the Cultural and Educational Institute for Development and Research (CEIDR), hosted a seminar titled "Independence: A Window to a Dream" at the Aley Campus.

Academic Visit to Mikhail Naimy Museum: Yesterday's Literature, Today's Questions

The Cultural and Educational Institute for Development and Research (CEIDR), as part of launching its cultural and artistic activities, organized a visit to the Mikhail Naimy Museum located in Mtayleb. The visit aimed to explore the journey of Lebanese writer Mikhail Naimy and discover the dimensions of his creative and intellectual experience through his manuscripts and personal belongings.



MUBS & CEIDR Host Seminar on Digital Age Leadership at the 66th Beirut Arab Book Fair



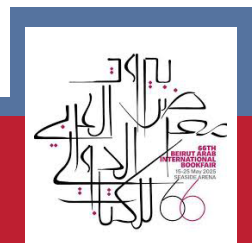
Once again, the Modern University for Business and Science (MUBS) has made its mark at the 66th Beirut Arab Book Fair, continuing its tradition of academic excellence and intellectual contribution. Dr. Hatem Alamy, MUBS Chairman, maintains his annual participation at this cultural event through intellectual discussions and booths that display his scholarly work. This year, MUBS partnered with the Cultural and Educational Institute for Development & Research (CEIDR) to host a seminar on Dr. Alamy's latest book, "A Bright Spot: The Digital Age and the Future of Leadership and Identity," a timely examination of how digital transformation reshapes our concepts of leadership and human identity.

"One of the motivations behind this book was its predecessor, 'The Future of Wars,' which addressed sovereignty and cybersecurity, showing how the digital age has permeated all aspects of life," Dr. Alamy continued. He added, "We need to begin thinking at an advanced philosophical and sociological level to address the future through concepts of being, as artificial intelligence manipulates this existence."

Dr. Alamy concluded with the announcement of the launch of his "Digital Forum" project: "I announce the formation of a digital forum that will unite brilliant minds who will bridge knowledge gaps in artificial intelligence and tackle its challenges." He added, "Initiatives are necessary, changes in current policies are needed, and we must deal more responsibly with our current situation."

The seminar served as a vital intellectual platform that connected academic and cultural leaders to discuss a pressing contemporary issue: how humans relate to technology in the digital age and what this means for leadership and identity in modern society.

During the Beirut Arab International Book Fair 2025, CEIDR assisted in over 20 lectures and discussion panels and enriched the MUBS Library with more than 55 newly acquired books.



The Young Researcher Academy at CEIDR launches her first competition:

CEIDR Mindstorm Challenge 2025: Tech-Driven Innovations for Sustainable Health and Wellbeing



The CEIDR Mindstorm Challenge is a national competition open to undergraduate students from all disciplines. Over 100 students from 10 universities across Lebanon submitted their innovative projects that tackle a real-world challenge in sustainable health and wellbeing. The top five winning teams pitched their projects in UNESCO palace on November 27 in a memorable youth-driven event under the patronage of the Ministry of Culture.

The ceremony concluded with the announcement of the top five winners, who also had the opportunity to present their innovative ideas to the audience. Dr. Ali Al-Samad and Dr. Iman Abbas took part in presenting the awards. The results were as follows:

1st Place: Authothrone – students Jad Al-Fakhri, Charbel Hayek, and Hani Azzam (LAU)

2nd Place: Aquasense – student Dani Bleik (MUBS)

3rd Place: Future is Female – students Assil Darbiyeh (MUBS) and Nancy Abu Ibrahim (AUB)

4th Place: Your Ride, Your Safety – students Lynn Ghannam, Maya Sarhan, and Suleiman Al-Duhaibe (LAU)

5th Place: Add- Dalouna App – student Alexander El-Moher (NDU)



TV Appearances

From Wounded Sovereignty to Savage Politics: Dr. Hatem Alamy

Discusses New Book on Mariam TV: Dr. Hatem Alamy, MUBS Chairman and Senate President of the Cultural and Educational Institute for Development and Research (CEIDR), was recently featured on Mariam TV to discuss his latest book, “The Future of Wars... and Victims? From Wounded Sovereignty to Savage Politics.”



Dr. Hatem Alamy Talks “The Future of Wars... and Victims? From Wounded Sovereignty to Savage Politics” on Tele Liban

Dr. Hatem Alamy, Chairman of the Modern University for Business and Science (MUBS) and President of the Senate at the Cultural and Educational Institute for Development and Research (CEIDR), was recently interviewed on Tele Liban to discuss his latest book, “The Future of Wars... and Victims? From Wounded Sovereignty to Savage Politics.”





Dr. Fatima Halawani & Mr. Tala Malaeb featured on TL & Maryam TV to launch The Young Researcher Academy and the CEIDR Mindstorm Challenge 2025.



Dr. Hatem Alamy Discusses New Book 'The Future of Wars...and Victims?' on OTV Lebanon

Dr. Hatem Alamy, Chairman of the Modern University for Business and Science (MUBS) and Senate President of the Cultural and Educational Institute for Development and Research (CEIDR), recently appeared on OTube – OTV Lebanon to discuss his latest book, “The Future of Wars... and Victims? From Wounded Sovereignty to Savage Politics.”





Dr. Hatem Alamy Discusses New Book “A Bright Spot: The Digital Age & the Future of Leadership & Identity” on Mariam TV

Dr. Hatem Alamy, MUBS Chairman and Senate President of the Cultural and Educational Institute for Development and Research (CEIDR), recently appeared on Mariam TV to discuss his latest book, “A Bright Spot: The Digital Age and the Future of Leadership and Identity.”

CEIDR’S Blog

CEIDR launches the Writers’ Blog

Writing for the CEIDR Blog is an opportunity to exchange knowledge and scientific expertise, and a space where ideas can meet and interact. The blog welcomes periodic articles and book reviews from writers, intellectuals, and researchers, and it has fostered rich engagement through its interactive comments section.



د. فادية حسين

قراءة في رواية
دروز بلغراد - حكاية حنا يعقوب
للمؤلف ربيع جابر

”قد تحتاج
هذه الرواية
إلى أكثر من
قراءة، وأكثر
من كتابة...
وقد لا ينتهي
الأثر...“



المواطنة الرقمية في فجر جديد
بين تحولات الهوية وتحديات الدولة
د. إبراهيم العرب

قراءة نقدية في كتاب الدكتور حاتم علامي
مستقبل الحروب... والضحايا؟
د. رندة جهاد زيدان



الذكاء الاصطناعي والهوية الثقافية
تكاملاً أم تهديد؟

د. فيولا مخروم



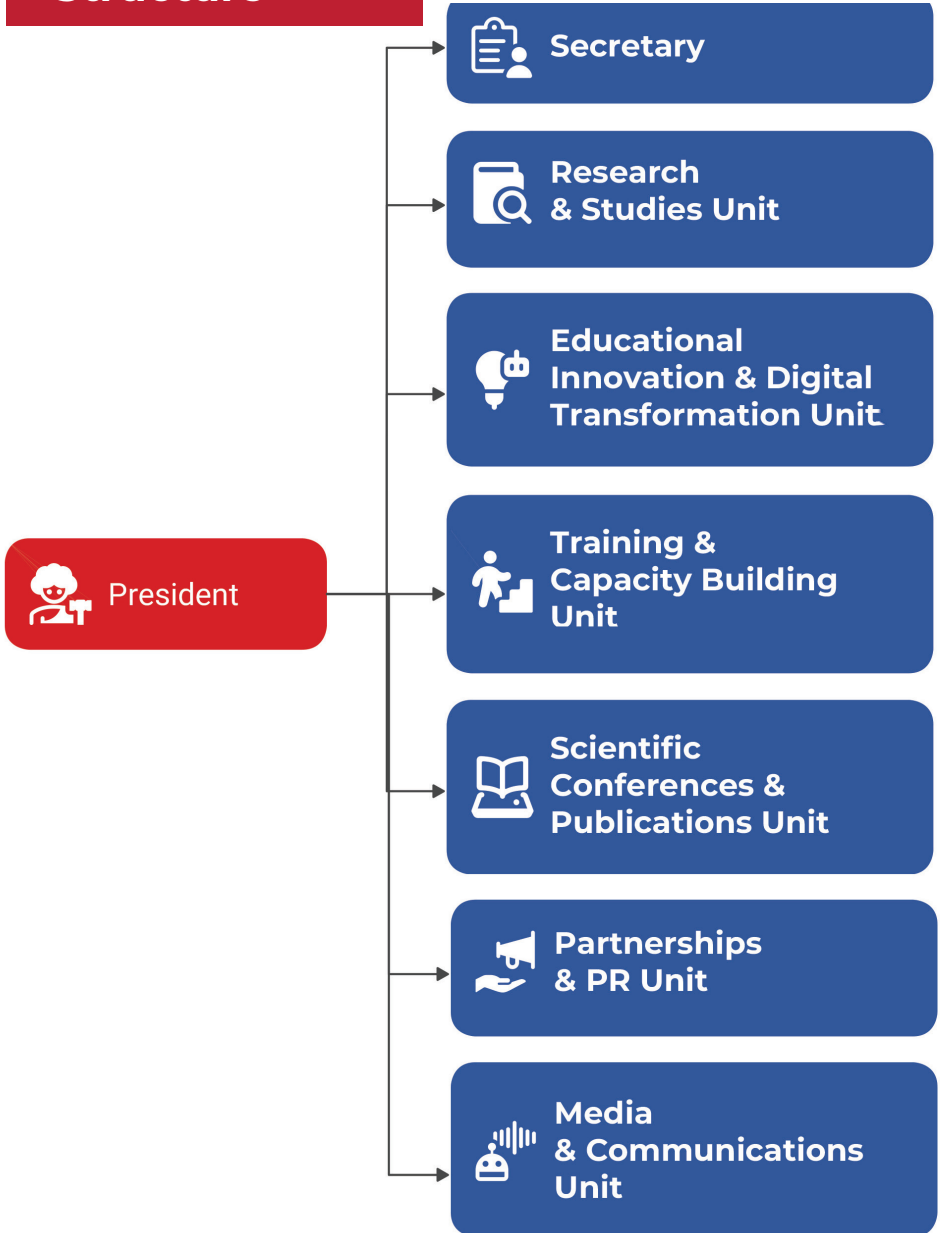
”نقطة ضوء في زمن التحول الرقمي“
قراءة معمقة في كتاب الدكتور حاتم علامي
د. إبراهيم العرب

Social Media

CEIDR Launches New Social Media Platforms and Outlines Key Research Priorities



Organizational Structure



Book Release



مستقبل الحروب... والضحايا؟

يتعدّر الوصول إلى توقّعات موثوقة بشأن مستقبل الحروب، إلا أنّ الموضوعات التي يتناولها المؤلّف تحمل معها جملةً من المفاهيم التي تفتح على هذا المستقبل وتداعياته على دول المنطقة ومجتمعاتها.

يتميّز العمل باعتماد منهج تحليليٍّ من زوايا مختلفةٍ بهدف التعمّق في تحليل عوامل الحرب من خلال التعرّف على الأسباب والدوافع، ويشكّل التركيز على الضحايا كوقودٍ للحرب محطاتٍ مع الوحشية التي تميّز التعاطي مع السيادة والسلطة بسياساتٍ عنيفةٍ متوحّشة؛ مع إبراز لإشكاليات الهوية عموماً، وفي حالة التعددية والهويّات الفرعية خصوصاً.

وسؤال المستقبل هو مدخل يتعاطى العمل، من خلاله، مع العوامل التي تؤثّر في هويّة الحروب وعلاقتها بالبنى الاقتصادية والسوسيوبوليتيكية، وتأثيرات العصر الرقمي، وتطوّرات الجغرافيا الحربية على صيرورة الحروب.

يمكنكم طلب نسختكم عبر الاتّصال على الرقم التالي:
01380780

أو عبر البريد الإلكتروني - library@mubs.edu.lb
info@ceidr.net

نقطة ضوء: العصر الرقمي ومستقبل القيادة والهوية

في هذا الكتاب، يتعمق المؤلف في تفكيك تحولات الزعامة داخل بنى المجتمع العربي، حيث تتقاطع السلطة مع الهوية، والقبيلة مع الدولة، والكاريزما مع الشاشة.

بين إرث "الاستثناء" الذي صاغ زعماء المرحلة، وسحر "الكاريزما الرقمية" الذي يصوغ نجوم التأثير، تظهر أسئلة معقدة حول: من يقود؟ ولماذا يُتبع؟

يناقش الكتاب إشكاليات الهوية الرقمية والمواطنة والانتماء في زمن السيادة السيبرانية، ويتناول أثر الحوكمة الرقمية والجيوبوليتيك الرقمي على خرائط النفوذ العربي، في ظلّ تسارع التحولات العالمية وصعود خطاب "الميثاق الرقمي العالمي".

يتناول الكتاب سؤال المستقبل بعيداً عن الخرافة. فيركّز المؤلف على التعامل مع فرص المستقبل وتحدياته، انطلاقاً من الوعي الرقمي كحجر أساسٍ لتجاوز مجرد استخدام المنصات إلى خلق بيئة معرفية وقيمية.



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المواطنة في فجر جديد المستقبل الرقمي العربي وجدل الهوية والدولة والمجتمع

المواطنة الرقمية، في سيرورتها ونسيجها، هي مفتاح الفجر الجديد. وقد حاك المؤلف الروابط التي تشكل عصب العلاقة بين الإنسان والتحوّلات الرقمية بمنهجية نقدية تحليلية في جدل مع الفرص والتحديات عبر الهوية، وديالكتيكها، بمنظار تاريخي، متفاعل مع سند فلسفي، وعمق سوسيولوجي، وترجمة محدثة لسلطوية الدولة وسلطان الرقابة الرقمية.

كتاب المواطنة، وهو العمل الخامس عشر في سلسلة إصدارات المؤلف، يعرض للفرص والتحديات عبر سبر أغوار الرقمية المشفرة، في مجتمع تعددي وبنية عصبية منغلقة. تحليلات شاملة تلاقي فجر التغيير بهوية مؤنسنة، حيث التعامل بجدل خلّاق مع أنسنة التحوّل باعتباره فرصة لتصحيح معادلات أزاحتها عوامل الجهل والحرمان والبنى الرجعية المسمومة بذاكرة ارتجاعية سلبية.



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أو عبر البريد الإلكتروني - library@mubs.edu.lb - info@ceidr.net

يصدر قريباً

فكّر كفرد
تصرّف كمواطن
نحو فهم جديد للانتماء
السيرة والاعتراف

2026 Outlines

CEIDR Outlines Future Initiatives During Expert Gathering at MUBS



On January 22, MUBS Badaro Campus hosted a special gathering of cultural and educational experts to discuss CEIDR's plans for 2026. CEIDR's agenda for the coming year was highlighted, emphasizing a sequential progression approach and illustrating how achievements in 2025 are designed to evolve and expand in 2026.

The event featured thoughtful discussions on research, AI, citizenship, and education, and experts shared their valuable ideas and recommendations.

Dr. Hatem Alamy extended recognition to distinguished academics in appreciation of their testimonials on his latest publication: Prof. Nadim Mansouri, Prof. Maguie Obeid, Prof. Mohammed Rammal, Prof. Mohammed Rammal, Dr. Ahmed Nazzal, Prof. Audine Salloum, Dr. Sally Hammoud.



Agenda 2026

Q1

January – February – March



ROUND TABLE



“Literature
& Philosophy in our
day-to-day life”



SEMINAR



التعليم العالي
محرك للتغيير المجتمعي وتعزيز المواطنة:
من النظرية إلى التطبيق

Q2

April - May - June



WEMINAR

رصد أنظمة الذكاء الاصطناعي بالمواد العلمية باللغة العربية

PANEL DISCUSSION

ندوة حوارية حول كتاب “لبنان فلسفة الوجود”



CONFERENCE

مؤتمر تطوير التعليم 2
التربية على المواطنة في المنظومة التعليمية: الواقع والتحديات



TITLE HERE

“Rocks and Relics of Baskinta”
Geology and Anthropology Trail

Q3

July - August - September



CONFERENCE



The International Conference on Cultural AI Stewardship
(by the Faculty of Fine Arts and Design @ MUBS)

Q4

October - November - December



SEMINAR

“الفكر النسوي في العصر الرقمي”

(The seminar outcomes will lead to publishing an anthology book)



COMPETITION

YRA Competition 2026

“SDG9 Industry, Innovation, and Infrastructure- SDG13 Climate Action”



CEREMONY



Honoring Ceremony for Distinguished Figures

“كرسي المواطنة”

**WE WELCOME YOUR
SUGGESTIONS AND LOOK
FORWARD TO FUTURE
COLLABORATION**



INFO@CEIDR.NET

**EMPOWERING
MINDS TO RESEARCH,
INNOVATE, & LEAD
SOCIETAL CHANGE**



